

**The H.U.B.B**  
**Community Development Corporation**  
**5100 POPLAR AVENUE**  
**STE. 805**  
**MEMPHIS, TN 38137**  
**901-290-2222**

OUR mission is to give participants awareness on obtaining affordable housing loans and grants. How to leave a legacy, build, secure and protect their generational wealth through our unique and user friendly system, regardless of race, color, religion, sex, national origin, disability, or familial statuses.

The H.U.B.B. Community Development Corporation also provides community economic development opportunities that benefit the very low to low-income communities in Arkansas, Mississippi, Tennessee, Georgia and abroad.

### Our Outreach

The H.U.B.B. Community Development Corporation works hand and hand with nonprofit communities and organizations to provide financial literacy, debt elimination and cash flow management to insure higher percent of qualified homebuyers.

Bishop Be'Duan Smith and Pastor Francisco Brock have played a vital part in helping The H.U.B.B to connect with community events that involve individuals who would least likely apply for housing loans and grants. We work in conjunction with community leaders, city officials, realtors, loan officers, closing attorneys, builders,

and developers to set up home buyers workshops and educational platforms. In addition, joining the chambers of commerce, also working with community leaders and reaching out to our government officials to discuss some of the needs of the community.

On November 5, 2022 The H.U.B.B set up a booth at a Christmas in November event hosted by the Church Of God In Christ that gives gifts, food, health care products, etc. to minorities every year. Over 4,000 people attended, and The H.U.B.B was able to personally inform individuals in the opportunity to apply for affordable housing.

The H.U.B.B. passed out flyers and participants signed up with their email and location they would like to purchase a home.

Since social media is so popular, The H.U.B.B also has Facebook and Instagram to advertise and connect with groups of people who are least likely to apply for the affordable housing program. The social media will allow The H.U.B.B to expand beyond the rural areas of Tennessee, Mississippi, Georgia and abroad offering services in other rural areas as well.

## Indicators

We keep records and survey forms to stay connected after every event. We strongly stress to our staff that GOOD FOLLOW UP is a must. The survey questionnaire asks applicants how they heard about The H.U.B.B. Community Development and the RD program.

The feedback indicates our applicant's received information from flyers, social media and word of mouth. Many applicants did not know the USDA RD program was available to them, and from this information we created social media platforms for applicants to share and spread the word to their friends, family and community.

## Staff Training

The H.U.B.B. Community Development Corporation set up a system to best serve our applicants. We have connected with realtors, contractors, organizations who serve the community, economic development, etc. who are familiar with the community and available properties in the rural areas we are serving. This will allow each applicant to have a variety of homes and areas to choose from. The H.U.B.B. Community Development Corporation remote staffed locations will establish the relationships in their area, so we are providing the best quality as a unit. We have designed a duplicable system that works.

A weekly zoom is done to share experiences, and things we can do to serve our community better by the recorded information we received from applicants and social media pages. Zooms and meetings include training on customer service, helping applicants understand their credit, the home approval and buying process of what the customer is expecting, advertising, hosting community events, etc.

The Hubb Community Development Corporation was designed to aid, service, and develop communities by promoting and providing financial services workshops through a virtual and onsite platform.

**WE PARTNERED WITH THE USDA RURAL DEVELOPMENT PROGRAM  
TO MAKE  
THE PARTICIPANTS DREAM A REALITY!**

**JOY BRYANT / EXECUTIVE COORDINATOR  
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